

Improving Wordpress Website Tips

- ☐ Use a visual builder such as Divi or Elementor to give it a professional feel
- ☐ Map out the website before you start building it, this will ensure a clean, well structured & user-friendly website
- ☐ Use a call to action on the home page
- ☐ Use Images and space the content out
- ☐ Update WordPress, themes & plugins regularly
- ☐ Use a contact form and show contact details
- ☐ Remove any unused plugins, themes and media
- ☐ Use social media follow and sharing links
- ☐ Use a caching tool
- ☐ Add a mailing subscription service to build your audience
- ☐ Always remember you are here to serve your audience not the other way around