

Page / Post SEO Tips

- ☐ Before writing, choose your topic and up to 5 keywords. Pick one of these to be your main keyword.
- ☐ Have these keywords in front of you while writing.
- ☐ Use the keyword/s in the first 100 words
- ☐ Use the main keyword in the title and URL
- ☐ Use each keyword at least 2% throughout the text
- ☐ Each page/post should have at least 500 words
- ☐ Use subheadings as much as you can and use the keyword/s in at least 1 subheading each
- ☐ Add the keyword/s as alt text on each image
- ☐ Each sentence should be no longer than 30 words
- ☐ Use 1 internal, and 1 external link
- ☐ Don't use a keyword on more than 2 pages/posts