

Website SEO Tips

(for wordpress website)

- ☐ Install YOAST plugin to improve SEO on pages/posts
- ☐ Install Smush plugin to compress images
- ☐ Install Google Analytics plugin
- ☐ Upload images at the right size
- ☐ Create backlinks to your website on social media and other websites
- ☐ Optimise each page and post
- ☐ Know your competition and what keywords they use - Look this up at [semrush.com](https://www.semrush.com)
- ☐ Use Google's Keyword Planner to find your perfect keywords - adwords.google.com
- ☐ Register the website with google console and submit a site map - google.com/webmasters/tools
- ☐ Make the website compatible with all devices
- ☐ Remember that SEO is a long-term plan